

10K Race and 5K Fun Run/Walk

Houston Rodeo Run Tradition Continues

Runners, walkers, families and friends of all ages are invited to participate in the 23rd annual ConocoPhillips Rodeo Run on Saturday, Feb. 27, 2010. This tradition, which raises scholarship funds for Texas youth, will once again lead the Houston Livestock Show and Rodeo™ (HLSR) Parade past thousands of cheering spectators in downtown Houston.

Last year, more than 10,000 participants took part in the Rodeo Run, raising \$245,000 for the HLSR Educational Fund. Since the race began in 1988, the company has raised more than \$2.2 million for the benefit of the college scholarship fund.

Runners and walkers will experience Houston's only point-to-point 10K race and 5K fun run/walk in a festive atmosphere that celebrates the city's western heritage. A combination of Texas flavor and hospitality, along with a Texas-sized post-race party, makes the event one of the most popular and memorable races in the region.

Teams (10K and 5K)

The ConocoPhillips Rodeo Run welcomes team participation. For 2010, there will be no competitive team scoring.

The team segment will feature:

- Open teams for the 10K and 5K, with no limit to the number of team participants.
- Coordinated team packet pickup. (Team captains are required to submit an official Rodeo Run team roster noting registered team participants prior to the Feb. 13 deadline. This allows team captains the opportunity to pick up their registered team packets between Feb. 24-26.)

Deadline for team registration is Feb. 13. Contact Dave Bishop, 281-293-2220 or Dave.Bishop@conocophillips.com, for team information. Blank rosters and team information also are available at www.ConocoPhillipsRodeoRun.com.

Registration and Entry Fees

	Deadline	Fee
Online	Feb. 21 Registration provided by <i>Active.com</i> .	Early or late fee + \$2.40 surcharge
Early	Entry must be postmarked by Feb. 6. You must pick up your packet on Feb. 6, 24, 25 or 26.	\$22.00
Late and Packet Pickup	Entry postmarked after Feb. 6. Packet pickup on Feb. 24, 25 or 26.	\$27.00
Packet Mailing	Packets will be mailed if entry is postmarked by Feb. 6.	\$22.00 + \$5.00 postage

Hurry! Registration is limited to 13,000 participants.

Special Offer

The first 1,800 ONLINE registrants are eligible to choose between a cotton Rodeo Run T-shirt or a Brooks Podium Rodeo Run performance shirt (*while supplies and sizes last*). If the Brooks size selected is not available, a cotton Rodeo Run T-shirt will be provided. **ONLINE REGISTRANTS ONLY!**

Register Online

www.conocophillipsrodeorun.com

Race Hotline 281-293-2447

Make check payable to ConocoPhillips Rodeo Run and mail with entry form to:

ConocoPhillips Rodeo Run

PE 2017, P.O. Box 4584, Houston, TX 77210

Age Groups (10K Race)

Male and female age groups: 14 and under, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75 and over.

Packet Pickup and Registration

Saturday, Feb. 6

\$22

9 a.m. to 2 p.m.

ConocoPhillips Main Reception

- 600 N. Dairy Ashford, Gate B
Located in West Houston at I-10, north of Dairy Ashford. (see Web site for directions)

Wednesday, Feb. 24

\$27

10 a.m. to 7 p.m.

Luke's Locker

- 1953 West Gray (River Oaks shopping area)
- Store phone number: 713-529-0786

Thursday, Feb. 25

\$27

10 a.m. to 7 p.m.

Luke's Locker

- 1953 West Gray (River Oaks shopping area)
- Store phone number: 713-529-0786

Friday, Feb. 26

\$27

10 a.m. to 7 p.m.

Luke's Locker

- 1953 West Gray (River Oaks shopping area)
- Store phone number: 713-529-0786

NO Race Day registration
NO Race Day packet pickup
NO switching events
NO refunds or exchanges
NO roller skates
NO baby joggers
NO pets
For safety reasons,
headphones are discouraged.

Awards

10K • First-place overall male and female runners, first-place male and female masters runners, and first-place male and female wheelchair winners will receive a custom, etched-glass trophy and two round-trip (nonrefundable) tickets to anywhere Continental Airlines flies in the U.S. 48, Alaska, Canada, Mexico, Central America or the Caribbean.

- The top three age group finishers in the male and female divisions will receive special trophies.

NO DUPLICATE WINNERS. There must be at least two competitors in a category to be eligible for airline tickets.

5K Run • First-place overall male and female winners and male and female wheelchair winners will receive a cowboy hat.

10K & 5K • All entrants will receive an official 2010 ConocoPhillips Rodeo Run T-shirt. Runner's gifts will be handed out to finishers at the post-race party (*while supplies last*).

Prizes and Giveaways

Registrants will have the opportunity to receive the following giveaways and prizes (*see the race Web site for eligibility requirements*):

- First 1,000 online registrants will be mailed, separately, an admission pass to the Livestock Show and carnival ride coupons.
- Continental Airlines tickets will be given away to the winners of the ConocoPhillips Main Reception registration, early online registration drawing and the adult costume contest.

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